



**IGNITES
EUROPE**

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Dear *Ignites Europe* Readers:

Ignites Europe will hold its January Exchange webcast 'How to succeed in Germany' on Monday, 31 January, at 14:30 GMT. This live audio webcast will present a discussion between two experts with insight into how European fund firms can succeed in the German market. You can sign up by clicking the "register now" button in the right column.

The link in the initial email about this event was inaccurate. This email includes a corrected registration button.

All Exchanges are archived, so even if you cannot attend the initial broadcast, be sure to register now, so we can notify you when the archive becomes available.

The German market has proven to be fertile ground for asset managers looking to grow their business. Firms including Legg Mason, Amundi and M&G all announced plans this past year to increase their presence in the country. So how can other managers take advantage of the opportunities on offer? Our panel of experts will take a look at the best way for firms to gain assets in Germany and the challenges firms face breaking into the market.

If you have questions for our panelists, please send them to theexchange@igniteseurope.com. We will select from those questions and ask them during the live event.

Sincerely,

Jonathan E. Braunstein
Editorial Director - Events and Custom
Publishing
jbrownstein@money-media.com

When:

31 January, 2011
14:30 - 15:15 GMT

Price: No additional cost - this is included in your *Ignites Europe* subscription

Panelists:

Markus Hill

independent asset management consultant

Oliver Morath

managing director

Baring Asset Management

Moderator:

Heather Dale

senior reporter

Ignites Europe

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